



Our Selling ADVANTAGE

List your vessel with Jefferson Beach Yacht Sales!

With more than 40 years of brokerage history, and nearly 300 years of combined industry experience, the team at **Jefferson Beach Yacht Sales (JBYS)** has the tools and experience necessary to complete the job of listing your boat to its final sale.

Our highly skilled sales and marketing experts regularly evaluate which venues deliver the best results, so we can stay ahead of market trends and position your vessel for optimum sales exposure. We've been doing this with great success and rank among top in the industry selling boats quickly and efficiently for their highest value. In fact, according to data reported in YachtWorld's 2016 Market Index Report, the value of all boats sold by JBYS for the year made up roughly 13% of the total value of all boats sold in the entire Great Lakes Region!

How we do it.

Before signing a listing agreement, we analyze each vessel thoroughly to ensure we can deliver you the best possible results. One of our experienced brokers will walk through your boat, take photographs, note special features and equipment and become completely familiar with your vessel, inside and out.

While listed with JBYS, we position your boat in our state-of-the-art network of marketing venues. This includes representation on numerous boating MLS sites, such as Yacht World, Boat Trader, Boats.com and Boatdealers.ca to name just a few. We also promote your vessel through monthly magazine ads, local and international boat shows, special displays, direct mail promotions, social media, open house events and email campaigns to 1,000's of subscribers. Of course all our listings are featured on the Jefferson Beach Yacht Sales website, and we run Google campaigns specific to your listing as well. Our efforts reach throughout the Great Lakes, across the country and around the globe.

We Do it all.

From the moment you contact us, JBYS ensures your sales experience will be effective, efficient and best of all... hassle free. We do all the showings and sea trials of your boat, arrange for haul-outs and surveys and can also provide buyer financing and insurance. We will take care of the closing for you and manage all legal transfers and buyer registration requirements. Last, but not least, JBYS will deliver the boat for you.

Come back for more.

Our customers come back to us! Whether purchasing their next boat or listing another boat for sale, our customer loyalty is a compliment we truly treasure.

Contact us today to discuss your listing. We're anxious to welcome you to our family of satisfied customers!



JBYS.com

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Contact us today for your FREE market analysis!

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